



THE INDUSTRY'S ORGANIZATION

Thank you for your interest in the United Sales Reps (USR)
an affiliate partner to United Shoe Retailers Association (USRA).

It only makes sense....

having the Retailers & Reps join forces to make an even better Shoe Industry!

USRA has become an industry organization representing the entire shoe industry.
USRA provides its members with money saving benefits & services geared to Shoe Retailers, Sales Reps & Vendors.

The United Sales Reps (USR) is designed specifically for Sales Reps.

A place to Network & Communicate...TOGETHER

Join the USR & BE A PART OF THE COMMUNITY

As a USR Member you are eligible to receive special member discounts

You will receive discounted pricing on:

- **Outstanding Insurance Programs**
Health, Dental, Vision, LTC, LTD, Life
Auto Ins (Commercial)
Salesperson Sample Insurance
FREE Prescription Discount Card
- **The industry's BEST Shipping Rates**
 - **Sample Cases**
 - **Email Marketing**
 - **Office Supplies**
- **Business Management & Consulting Services**
 - **Access to Key Retailers**
 - **Access to new lines**
- **Social Media Marketing Info**
 - **Website Design & more!**

Signing up is so easy!

Retailers + Reps.....The way it should be!

We hope after looking through the attached information,
you will decide to join the USR to become a part of the community
and to start saving money today!

If you should have any questions, please do not hesitate to call on us.

OUR MISSION

The USRA is an organization dedicated to members nationwide. USRA will strive to provide members with imperative cost saving services, incomparable educational opportunities and superior networking events. The USRA is proud to partner with the best in the Industry –
By partnering with the best...USRA can offer the best to its members.

The MAY EVENT

April 30-May 2, 2023

Uniting the Shoe Industry

JOIN US TODAY!



USR SALES REPS Membership Application

Date _____
Apply online at www.usraonline.org

A Non-Profit Organization Dedicated to serving its members nationwide

USRA offers members money saving benefits for: Insurance, Bankcards, Shipping, Travel, POS Systems, Email Marketing, Business Management & Consulting Services, Office Supplies, Outstanding Networking Programs, The May Event & CPED Points, Industry Publications and more!

FOOTWEAR SALES REP RTW SALES REP

First Name: _____ Last Name: _____ Title: _____

Company: _____

Address: _____ City/State/Zip: _____

Email: _____

Phone: _____ Fax: _____

Please complete the following: (Check all that apply)

| LINE/S | PRODUCT | PRODUCT TYPE: | TERRITORY |
|--------|-------------------------------------|---|-----------|
| | <input type="checkbox"/> Men's | <input type="checkbox"/> Comfort | |
| | <input type="checkbox"/> Women's | <input type="checkbox"/> Fashion | |
| | <input type="checkbox"/> Children's | <input type="checkbox"/> Work | |
| | <input type="checkbox"/> Family | <input type="checkbox"/> Athletic | |
| | <input type="checkbox"/> Orthopedic | <input type="checkbox"/> Orthopedic/Medical | |
| | <input type="checkbox"/> Specialty | <input type="checkbox"/> Socks | |

| SERVICES of INTEREST | I CURRENTLY USE | SHOWS I ATTEND | I belong to an Agency |
|--|--|---|---|
| <input type="checkbox"/> Shipping | <input type="checkbox"/> UPS | <input type="checkbox"/> MICAM AMERICAS | <input type="checkbox"/> YES <input type="checkbox"/> NO <input type="checkbox"/> N/A |
| <input type="checkbox"/> Insurance | <input type="checkbox"/> Fed-Ex | <input type="checkbox"/> FFANY | If Yes, Please list the name |
| <input type="checkbox"/> Bankcards | <input type="checkbox"/> Bank of America | <input type="checkbox"/> Outdoor Retailer | |
| <input type="checkbox"/> Office Supplies | <input type="checkbox"/> Other Bank: | <input type="checkbox"/> Atlanta | |
| <input type="checkbox"/> POS System | Please list Bank: | <input type="checkbox"/> The IR Show | |
| <input type="checkbox"/> Networking | | <input type="checkbox"/> TRU Show | |

USR Membership is FREE to Reps of Current May Event Sponsors
Did your company attend last year's May Event

YES NO

Rep must pay membership fees when Company no longer participates

MEMBERSHIP \$45 per membership year

PLEASE NOTE: All USRA/USR Programs are "Members Only" / Membership fees must be renewed each year

Check Enclosed (mail to corporate office) American Express MasterCard VISA

Card Number: _____ Exp. Date: _____ Sec. Code: _____

Signature _____

Billing Address: Same as above See Below

ADDRESS: _____ City/State/Zip _____

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