



## THE INDUSTRY'S ORGANIZATION



Thank you for your interest in the United Shoe Vendors affiliate of the United Shoe Retailers Association (USRA).

The USRA is a Non-Profit organization dedicated to serving its members nationwide. The Benefit Package offers services such as Insurance, Shipping, Bankcards, Travel and more with incredible savings for members. The USRA Board of Directors meets at various times during the year, to check & re-check benefit services to insure that we maintain a substantial and beneficial Benefit Package. The goal at USRA is to assist our members by offering services that help run a business in a cost-efficient manner.

Networking and uniting the Footwear Industry is another goal. USRA works to promote networking in all aspects of the industry. Not just Retailer to Vendor, but also Retailer to Retailer and Vendor to Vendor as well. To help achieve the networking goals, once a year, the USRA puts together an outstanding and unique Educational Seminar. The USRA May Event is the only Event of its kind in the Shoe Industry.

The purpose of the Event is to not only offer incredible Educational Speakers & ideas, but to also bring Retailers and Vendors together, to better the shoe industry as a whole. In addition to Education & Networking, many Vendors offer discounts on any orders written at this amazing three day Event!!

So as you can see, the May Event has a lot to offer.

We hope after looking through the attached information, you will decide to join the USRA and start saving money today!

If you should have any questions, please do not hesitate to call on us.

### OUR MISSION

The USRA is an organization dedicated to members nationwide. USRA will strive to provide members with imperative cost saving services, incomparable educational opportunities and superior networking events. The USRA is proud to partner with the best in the Industry -- By partnering with the best...USRA can offer the best to its members.

### The MAY EVENT

**April 30-May 2, 2023**

*Uniting the Shoe Industry*

**JOIN US TODAY!**

## USRA Membership Application

Date \_\_\_\_\_

Apply online at [www.usraonline.org](http://www.usraonline.org)

**A Non-Profit Organization Dedicated to serving its members nationwide**

**USRA offers members money saving benefits for: Insurance, Bankcards, Shipping, Travel, POS Systems, Email Marketing, Business Management & Consulting Services, Office Supplies, Outstanding Networking Programs, The May Event & CPED Points, Industry Publications and more!**

☐

FOOTWEAR VENDOR

☐

RTW VENDOR

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Please complete the following: (Check all that apply)**

LOCATION	STORE/PRODUCT	PRODUCT TYPE:	RETAIL PRICE POINT
<input type="checkbox"/> VENDOR N/A	<input type="checkbox"/> Men's	<input type="checkbox"/> Comfort	<input type="checkbox"/> Low to moderate (up to \$50)
<input type="checkbox"/> Strip Center	<input type="checkbox"/> Women's	<input type="checkbox"/> Fashion	<input type="checkbox"/> Moderate (\$50 - \$150)
<input type="checkbox"/> Freestanding	<input type="checkbox"/> Children's	<input type="checkbox"/> Work	<input type="checkbox"/> Moderate to High (\$150-\$300)
<input type="checkbox"/> Indoor Mall	<input type="checkbox"/> Family	<input type="checkbox"/> Athletic	<input type="checkbox"/> Over \$300
<input type="checkbox"/> Lifestyle Ctr	<input type="checkbox"/> Orthopedic	<input type="checkbox"/> Orthopedic/Medical	<b>Year Founded</b> _____
<input type="checkbox"/> Online	<input type="checkbox"/> Specialty	<input type="checkbox"/> Socks	<b>Number of Store Fronts</b> _____

SERVICES of INTEREST	I CURRENTLY USE	SHOWS I ATTEND	I belong to a Buying Group
<input type="checkbox"/> Shipping	<input type="checkbox"/> UPS	<input type="checkbox"/> THE IR SHOW	<input type="checkbox"/> YES <input type="checkbox"/> NO <input type="checkbox"/> N/A
<input type="checkbox"/> Insurance	<input type="checkbox"/> Fed-Ex	<input type="checkbox"/> FFANY	If Yes, Please list the name
<input type="checkbox"/> Bankcards	<input type="checkbox"/> Bank of America	<input type="checkbox"/> Outdoor Retailer	of The Buying Group:
<input type="checkbox"/> Office Supplies	<input type="checkbox"/> Other Bank:	<input type="checkbox"/> Atlanta	
<input type="checkbox"/> POS System	Please list Bank:	<input type="checkbox"/> MAGIC	
<input type="checkbox"/> Networking		<input type="checkbox"/> TRU Show	

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

**MEMBERSHIP \$95 per membership year**

**PLEASE NOTE: All USRA Programs are "USRA Members Only" / USRA membership fees must be renewed each year**

☐ Check Enclosed (mail to corporate office) ☐ American Express ☐ MasterCard ☐ VISA

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Signature \_\_\_\_\_

Billing Address: ☐ Same as above ☐ See Below

ADDRESS: \_\_\_\_\_ City/State/Zip \_\_\_\_\_