

ALL CANCELLATIONS ARE SUBJECT TO \$100 FEE -- NO CANCELLATIONS/REFUNDS AFTER 03/01/2023

May Event 2023 – May 7-May 9,2023

✓ **YES! We will attend May Event 2023**

**\$4500 VENDOR PACKAGE (2 ROOMS 05/06-05/09/2023)**

*Payment must be received no later than 01/06/2023*

*Price increase 01/07/2023*

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Co. Phone \_\_\_\_\_ Website: \_\_\_\_\_

Contact: \_\_\_\_\_ Title \_\_\_\_\_

Email: \_\_\_\_\_ Phone \_\_\_\_\_

Send Invoice to:  the contact above

Name \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

\_\_\_\_\_ Approx number of rooms needed (2 rooms for 3 event nights incl in package)

\_\_\_\_\_ Approx number of attendees

**Please check topics you'd like covered at the May Event**

- \_\_\_\_\_ Direct To Consumer
- \_\_\_\_\_ Creating A Customer Experience
- \_\_\_\_\_ Maintaining Customer Loyalty / Customer Service
- \_\_\_\_\_ How Consumers Shop Today
- \_\_\_\_\_ Employee Recruitment / Training / Incentives
- \_\_\_\_\_ Human Resources / Sexual Harassment
- \_\_\_\_\_ Trends
- \_\_\_\_\_ Creating an Online Presence
- \_\_\_\_\_ Refreshing & Updating Your Brand / Store
- \_\_\_\_\_ Social Media Marketing
- \_\_\_\_\_ Using Your Data in Marketing
- \_\_\_\_\_ POS / Inventory Management
- \_\_\_\_\_ Other:



# THE MAY EVENT

## WHAT DO VENDORS GET AT THE MAY EVENT????

- Deluxe accommodations – 2 rooms for 3 nights at an amazing resort, Event Golf Tournament, 2 nights of Banquet Dinners, 2 Cocktail Parties, 1 full day with Lunch, 2 days Continental Breakfasts, All Seminars, Workshops & Entertainment.
- Learn from knowledgeable & exciting Speakers
- Learn from leading Industry Experts
- Utilize the resources of the Shoe Industry's strongest Independent Retailers & Vendors
- The Chance to:
  - Connect with Unfamiliar Retailers
  - Network with Retailers
  - Network with other Vendors
- CPED's have the opportunity to earn continuing education points
- All Company Reps receive FREE membership into the United Sales Reps (USR) for one year. (\$45 yearly membership fee required to maintain membership after one year or Company's participation in following years May Event.
- A place to brainstorm, share ideas, problem solve and offer support & guidance to one another. It is a place where all walls are dropped and we become one industry working together for a common cause -- keeping the Independent Shoe Retailer alive and growing.
- Show your lines in a relaxed atmosphere
- Many Vendors offer discounts on any orders written at the 3 day Event creating an incentive for retailers to leave orders at the event
- The opportunity to meet new & interesting people
- A Special Connection with Retailers - There is a special connection, a loyalty, made at this Event. Retailers have the opportunity to see many Vendors they may not see at the shows and vice-versa. Due to the unique environment of the May Event, attendees find themselves doing business without even realizing it.
- Instead of just attending a Business Meeting, the May Event has become a group of friends getting together to discuss business: *Selling shoes is not the focus of the Event, it is a bonus!*

If you've never personally attended this Event, you MUST attend this year. The May Event is a very unique and beneficial Event. It is the only one like it within the shoe industry.

Until you have actually attended this amazing Event,  
you cannot understand the incredible benefits it has to offer.

The networking and connections made there cannot be compared -- It is an Event not to be missed!!